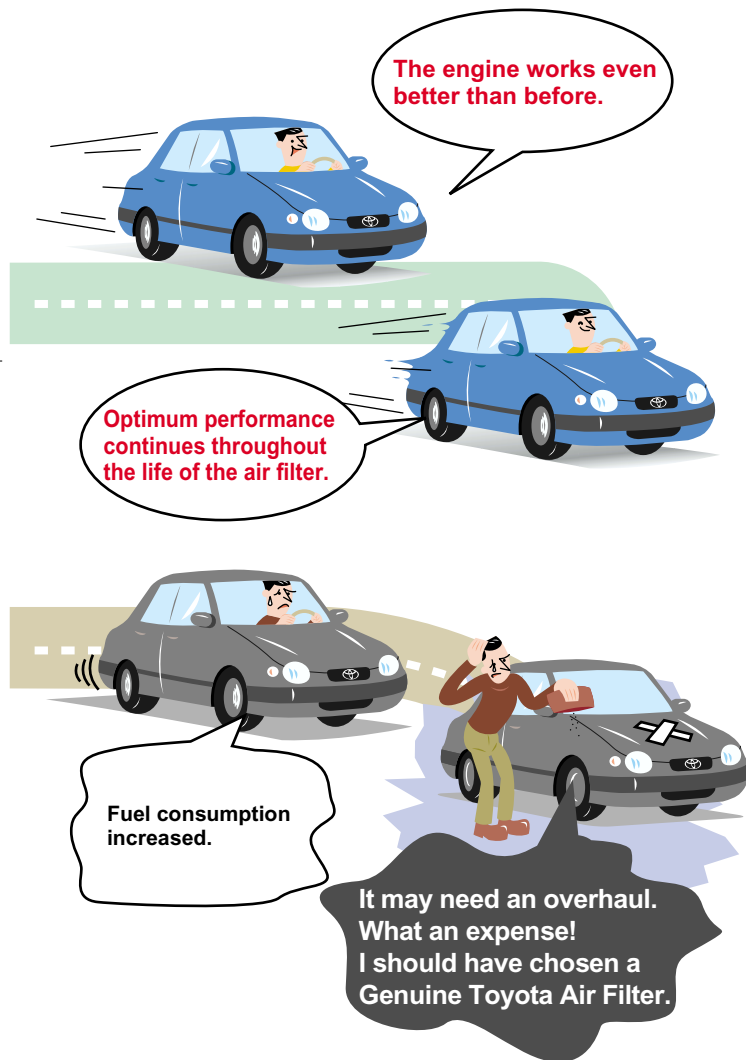


WHAT IF THE AIR FILTER DETERIORATE?

When the air filter is not replaced, in time it will become clogged, causing air-flow to be interrupted. This will result in poor engine performance.



Ask for Genuine Toyota.

Only Genuine Toyota Air Filters are designed and engineered specifically for your Toyota vehicle. For trouble-free driving, always ask for a Genuine Toyota Air Filter.



 **TOYOTA**
GENUINE PARTS

TOYOTA MOTOR CORPORATION

No.91699-06E

Printed in Japan

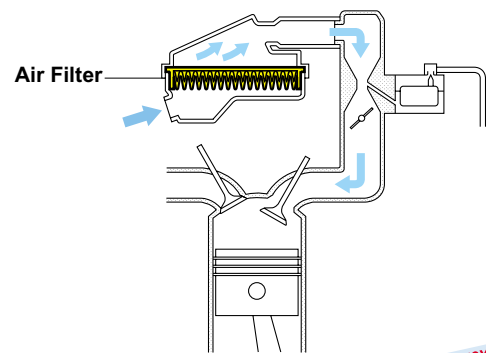
 **TOYOTA**

Genuine parts bring genuine value.

AIR FILTER



A IR FILTERS prevent dust particles from entering the engine.



Replacing with a Genuine Toyota Air Filter.

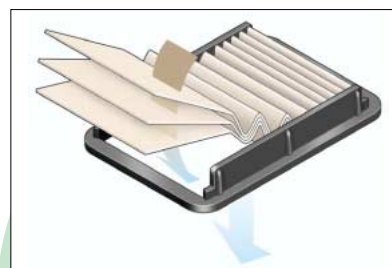


It is time to replace my air filter.

Replacing with a non-genuine air filter.



With a Genuine Toyota Air Filter



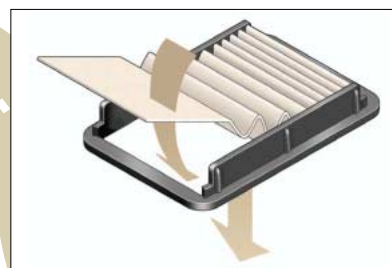
GENUINE

Triple-layered Configuration

Genuine Toyota Air Filter elements are triple-layered - rough inside and fine outside - which allows them to effectively catch particles of different sizes. Unlike single-layered, non-genuine air filters, the triple-layered elements help resist clogging and have a long service life.

Needle Punch

Genuine Toyota Air Filter elements are needle-punched to prevent deformation.



NON-GENUINE

Without a Genuine Toyota Air Filter



GENUINE

Sealing Capability

Although non-genuine parts look similar to Genuine Toyota parts, many use poor quality material or are poorly constructed. Heat causes many non-genuine air filters to shrink, reducing their sealing capability. As a result, openings in the seal may allow particles or dust to enter, causing engine damage.



GENUINE

Full Fabric Air Filters

Due to their high recyclability, Full Fabric Air Filters (FFAF) are now being installed in many Toyota vehicles. Standard air filters can not be installed on vehicles equipped with FFAF.



NON-GENUINE